

Employability CETL Conference 2010

Success in Developing Student Employability

Pen Portraits



Joan Cartledge and Sarah Jefferies - University of Birmingham

The workshop will be led by Joan Cartledge, Development and Learning Consultant, and Sarah Jefferies, Programme Manager for the Personal Skills Award (PSA).

Joan and Sarah both work within the Careers and Employability Centre (CEC) of the University of Birmingham. Their work focuses on skills development for students. Joan also acts as the International Student Employability Co-ordinator for CEC and the Academic Advisor for the PSA.

Sarah has worked for the University since 2004, initially working within the Guild of Students, and subsequently within Academic Services of the University. Her roles have included Project Officer for the PSA, Complaints Officer and now Project Manager for the PSA.

Joan has worked in a Higher Education since 1990 at four UK institutions in both student support services and as a part-time academic. She is also a freelance community work training consultant.

Dave Egan - Sheffield Hallam University, Sheffield Business School

Dave Egan is a Senior Lecturer in Hospitality Management. He has played a major part in the development & teaching of the employability strand in the EHTM programme in the Sheffield Business School. His interest in employability stems from a request to develop the employability strand in the Professional & Academic Development module at Level 4, which raised the questions what do the students need to know and what do they think about employability thus the road to a new research interest was started.

Lucy Skowron, Nick Smith and Amy Turner - Sheffield Hallam University, Sheffield Business School (Alchemy Exchange)

Lucy Skowron is the Project Facilitator for The Alchemy Exchange and is currently on her placement year. She is a third year Business Studies student who is set to continue her final year in September. Lucy's role is largely student-facing. She assists with the reports and client presentations, organises and hosts events to promote The Alchemy Exchange and organises the training workshops for the Associates.

Nick Smith is a final year Business and Marketing student due to graduate this November. Nick joined The Alchemy Exchange as an Associate in September and has undertaken two projects to date. The first being a cultural analysis for a Sheffield based steel bar manufacturer where he was asked to present recommendations to help them move forward. The second project was to explore how universities world-wide engage with organisations to prepare and deliver tailored up skilling courses for employers.

Amy Turner is a Masters student studying Advanced Engineering and Management. She joined The Alchemy Exchange in May and has started her first project. This project is for a client who operates in the electronics manufacturing market in the UK and Europe. The client requires market research into new technologies available in order to enhance their communication channels.

Professor Anne Hill and Dr Nick Morton - Birmingham City University

Professor Anne Hill and Dr Nick Morton are both based at Birmingham City University. Nick is Head of the School of Property, Construction and Planning in the Faculty of Technology, Engineering and Environment and Anne is Senior Learning and Teaching Fellow for the Faculty of Education, Law and Social Sciences as well as being based in the School of Social Sciences in this faculty, where she is programme director for undergraduate housing programmes. Both Anne and Nick are National Teaching Fellows and as such have been actively engaged in one of the first nine National Teaching Fellowship Projects funded by the Higher Education Academy 'Creating Future-proof Graduates' which is the first of these major learning and teaching projects to be completed.

James Corazzo - Stockport College

For the past nine years I have been a lecturer at Stockport College where I work full time on the Graphic Design degree course. I have a practice designing publications and books for galleries and fine art publishers and I'm in the final throes of completing a Masters in Graphic Design where I am focussing on the significance of graphic structures in the framing of meaning on the page and the screen.

Much of my pedagogical research and teaching interests hover around attempts to reconcile the employability agenda with the notion that (degree) learning should be about the broadening of external and internal horizons.

In 2008 a casual conversation about work placements for design students became an opportunity to turn the work placement on the head – instead of the students going out to work in a range of companies we invited a practising design agency to pack up their studio and move into the design department. It turned out to be a fruitful collaboration that sparked an interest in hybrid modes of design education. As a result I have started to investigate a small clutch of design, management and business degree courses throughout America and Europe that are embracing experience based, purpose driven, collaborative and entrepreneurial approaches to education. These programmes represent a shift in the model of learning and teaching from 'apprenticeship-certification-entitlement' to 'discovery-ownership-accountability*'. The fellowship represents an opportunity to test some of these pedagogical ideas within the curriculum.

**The model cited was developed by Richard Cherwitz at the University of Texas under the banner of Intellectual Entrepreneurship*

Anne Nortcliffe - Sheffield Hallam University

Anne Nortcliffe academic at Sheffield Hallam University in Engineering and Computing, key member of the Placement team in the Faculty of ACES at Sheffield Hallam University as part of this role is responsible for developing computing network engineering and engineering students employability for placement and graduate careers, consequently keen researcher in field learning, teaching and assessment to develop students employability to develop both their technical and key skills.

Peter Cogill - Sheffield Hallam University

Peter Cogill, Senior Lecturer in the Department of Computing in ACES. Joined Sheffield Hallam University as an Associate Lecturer in 2002, after a career of managing IT in Industry. Academic interests include developing student autonomy through enquiry based learning, and utilising new technologies to enhance the learning experience, in particular the use of audio recording.

Jim Hornsby - University of Bedfordshire

Having studied fine art Jim has taught art, photography, film production. Jim has also worked on a number of education-related projects for example he directed the Brighton Film Festival, researched and reported on Arts Council Photography in Education projects, edited a national media education magazine and made documentaries for agencies of social concern.

Jim is Pathway Leader for the Moving Image in the Division of Media Arts and Production. He has worked on Mediatrain over the last five years and won substantial development funding for the project from the university's CETL in 2008.

Jayne Stevens - De Montfort University

Jayne Stevens is a Principal Lecturer in the Department of Performance and Digital Arts at De Montfort University in Leicester. She is also Head of Pedagogic Research in the Centre for Excellence in Teaching and Learning (CETL) in Performance Arts at DMU. Jayne is a Fellow of the Higher Education Academy and in 2000 was one of the first recipients of a National Teaching Fellowship award. She works closely with professional organisations, such as the Foundation for Community Dance and Dance 4, to strengthen professional links for the benefit of students, graduates and dance practitioners.