



Which newspaper article do you think should be published?

*Use this table to help you decide which is the best story.
Give each presentation a score for each of the five questions.*

0 = not at all **1** = a little **2** = quite a lot **3** = a great deal

Score for each presentation

<i>What the news editor is looking for (hooks)</i>	1	2	3	4	5
<i>Does it grab you?</i>					
<i>Is it surprising?</i>					
<i>Could it be life-changing?</i>					
<i>Is it certain?</i>					
<i>Does it have great visual appeal?</i>					
<i>Total score</i>					