

# The Venture Matrix

Charmaine Myers (ACES)



## Aims

1. To support the Event Management Company within the Venture Matrix.
2. To offer access to the features of the employability framework
3. To develop autonomy by enhancing the students self efficacy through authentic learning experiences

## Objectives

1. To appoint a management team and sub-groups
2. Additional "Employees" recruited from across the student membership
3. The company will run a number of events throughout the year.

## Anticipated Outcomes

A sustainable project owned by students, that:

- Embeds skills through experiential learning
- Progressively develops student autonomy (as Hallam Volunteering does)
- Develops careers management skills
- Increases the use of enterprise specific skills
- Provides a balance of risk and reward

Welcome to **Venture Forward**

[www.ventureforward.org.uk](http://www.ventureforward.org.uk)

## Student feedback

"Throughout university I have developed many key skills, throughout the Matrix I have developed practical engagement attributes you cannot learn from a textbook." - Student 1

"The Venture Matrix is a fascinating concept to me where I have learnt skills I couldn't possibly learn until I joined a business. The Venture Matrix has taught me how to plan and be successful in not only the venture matrix world but the business world" - Student 2



10am to 4pm  
Wednesday 18th March 2009  
Sheffield Hallam University Students Union

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latest news

Saturday, December 06, 2008

Today the Venture Forward website has been launched.  
[Read More >>](#)

develop. achieve. succeed

### Venture Forward

Do you want to:

- Improve your entrepreneurial skills?
- Have a go at running your own business?
- Gain advice and expertise from real-life legal professionals?
- Meet like-minded enthusiastic students from other universities?
- Learn from potential employers?

If so, then Venture Forward!

Venture Forward is an interactive day of business activities, competition, and guest speakers; with the intention of improving students' entrepreneurial and enterprising abilities.

Venture Forward will take place on Wednesday 18th March 2009, from 10am to 4pm, at the Sheffield Hallam University Students Union.

This event has limited places available for each university, so register now to avoid disappointment.

Part of the:  
**venture matrix**

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In association with:

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"It is not a skill that you can simply save, bottle and sell, it is a skill that you can learn only through engagement" - Student 3

Aims; 1-3 on track to being achieved.  
Objectives; 1 Completed, 2 on going, 3 The VM will run a number of events, with different management teams.

## Student Ventures

Venture Forward client;  
Events management group;  
Events [exclamationevents@live.co.uk]  
Marketing team;  
Web site developer;  
PR work;

## Enterprising Events

**Exclamation Events** (Jen and Suzy

**Marketing Management Solutions**

**Site-spark**

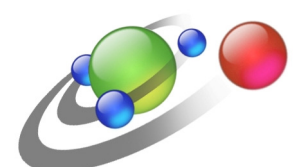
**OpporSHUnities**

**SHU support team;** Enterprise Centre, LITS, Design Studio, Faculty Business Development Managers

The Venture Matrix can be found at...

<http://venturematrix.shu.ac.uk>

Charmaine Myers - C.E.Myers@shu.ac.uk



venture matrix



**Sheffield  
Hallam University**

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