Building 'bridges':

the development of a HE Policy and Practice Network (HEPP) at Kingston University

Building a community for Institutional Research in the UK and Ireland

Sheffield Hallam University, 9th July 2009

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What is HEPP?

- "Higher Education Policy and Practice Network"
- Network for staff with a strategic, operational or developmental interest in HE policy & practice
- Cross-institutional and multi-professional
- Staff undertaking 5 key types of R&D activity with a potential institutional benefit:
 - Institutional research (IR)¹
 - 2. 'Educational' research
 - 3. Institutional strategy & policy development
 - 4. Externally funded policy-focused research
 - 5. Research linked to professional practice in HE

Volkwein, J. F., (2008). The Foundations and Evolution of Institutional Research. New Directions for Higher Education, 141, pp 5-20.

What is HEPP trying to achieve?

1. Build 'bridges' across the university and different types of higher education-focused research:



Öresund Bridge: Denmark-Sweden

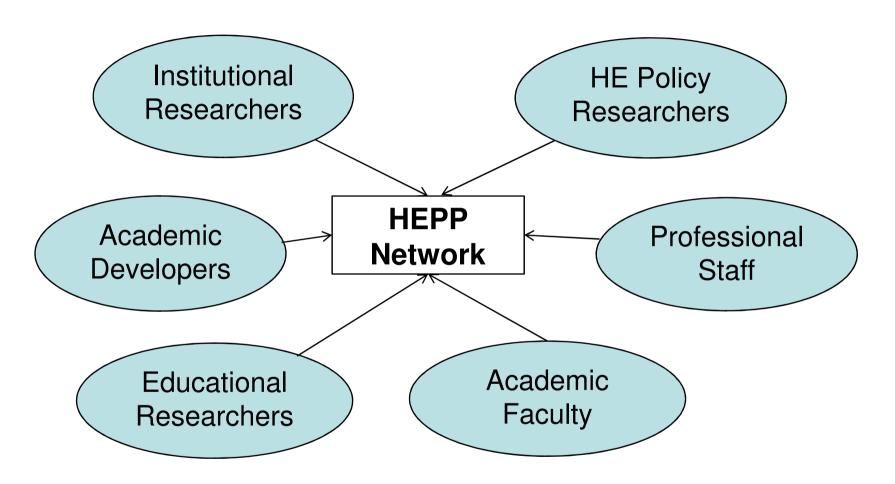
Staff

- Professional administrative staff and academics
- Faculties and departments
- 'Centre' and faculties

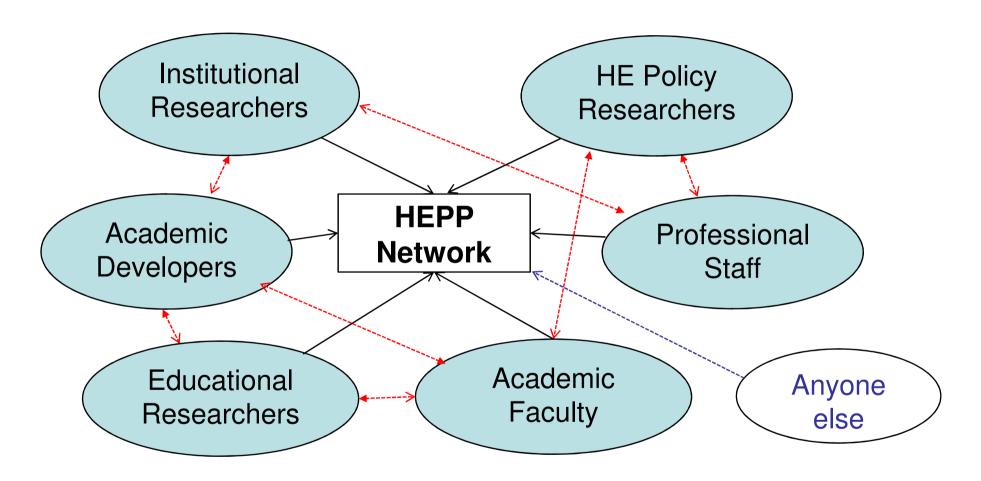
Research

- Externally-funded & institutional projects
- Disciplinary & policy and practice focused research
- Consultancy & research and development

Who is involved in HEPP?



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What is HEPP trying to achieve? (2)

- Develop an active, multi-layered 'network of practice²' for researchers and practitioners
- Create a mutually-supportive 'third space' in which to build relationships, learn new skills and build capacity in IR and HE research
- 4. Act as a catalyst for expanding research, development and consultancy opportunities
- 5. Develop a critical mass of staff able to engage in IR and externally-funded projects for institutional benefit
- 6. Enhance Kingston's external profile IR & HE research

² Brown, John Seeley & Duguid, Paul, *The Social Life of Information*, Boston, MA: Harvard Business School Press, 2000

What is HEPP currently doing?

Two main strands of activity:

1. Networking

- Institutional seminars showcasing recent research
- Network-focused capacity building events
- Information streams and networking tools

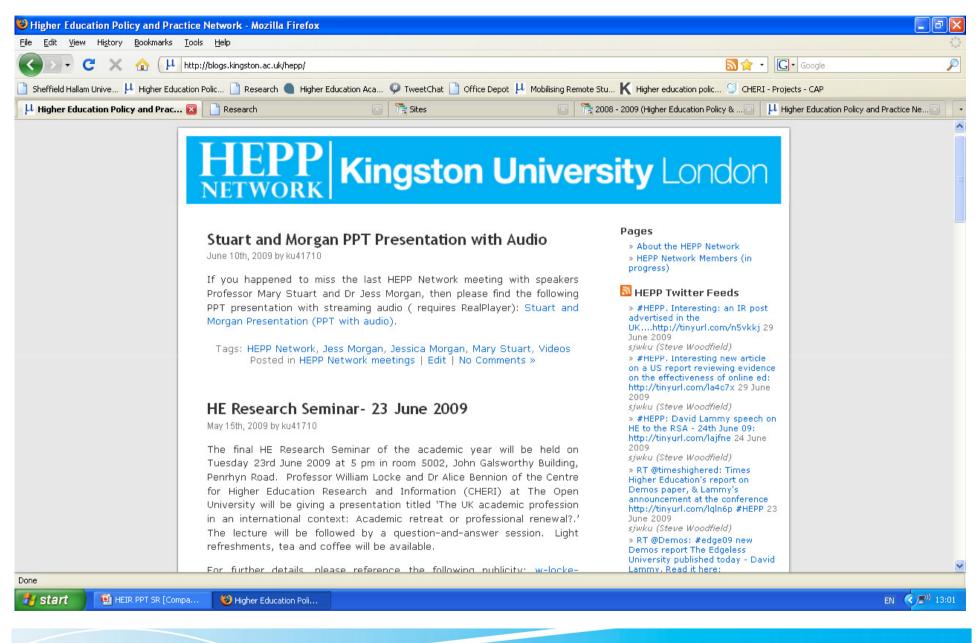
2. Collaboration

- 1. Institutionally-focused projects
- 2. Externally-funded research projects
- 3. External networks (e.g. HEIR)
- 4. Conferences and seminars

What networking tools is HEPP using?



Blog



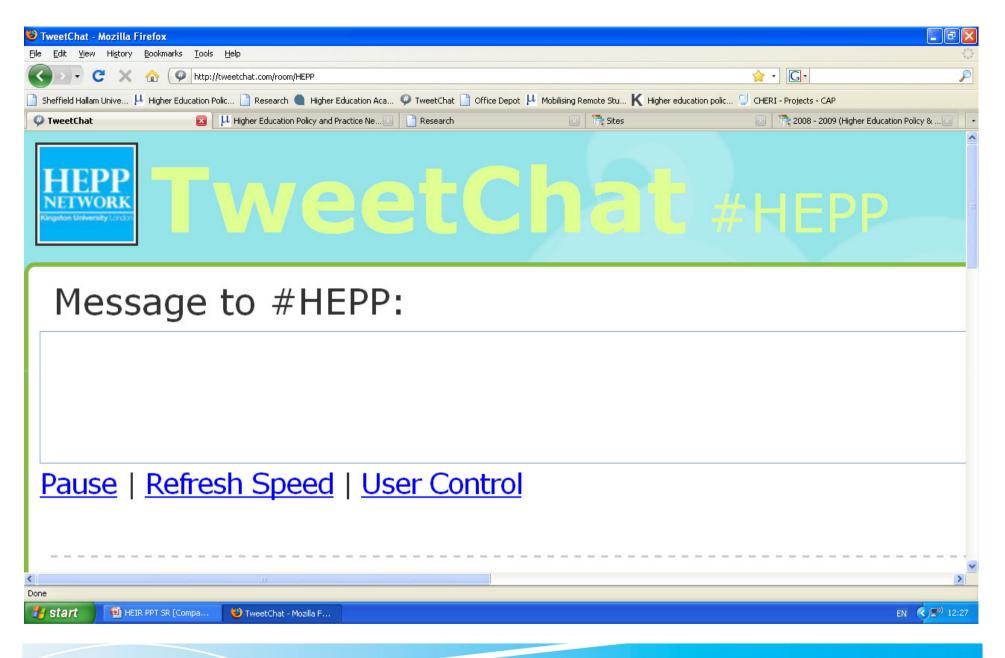
What networking tools is HEPP using?



Blog



Twitter



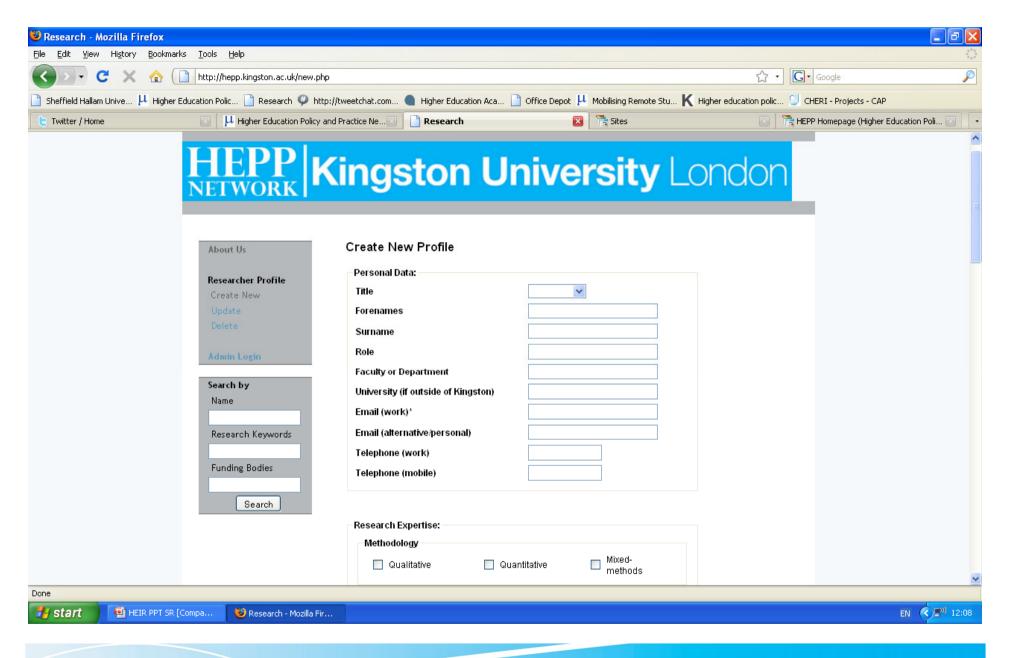
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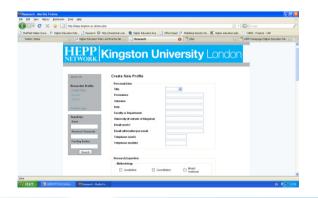
Twitter

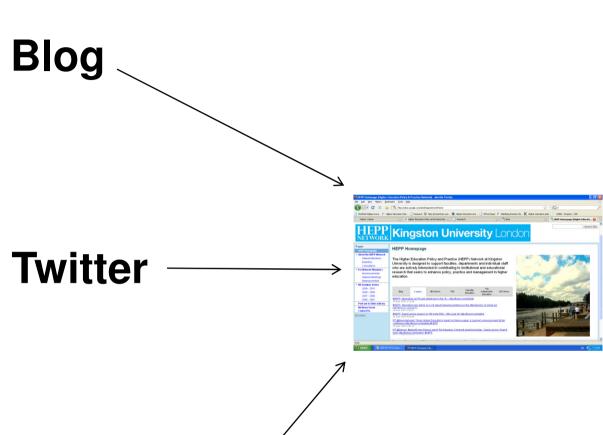
Researcher Database



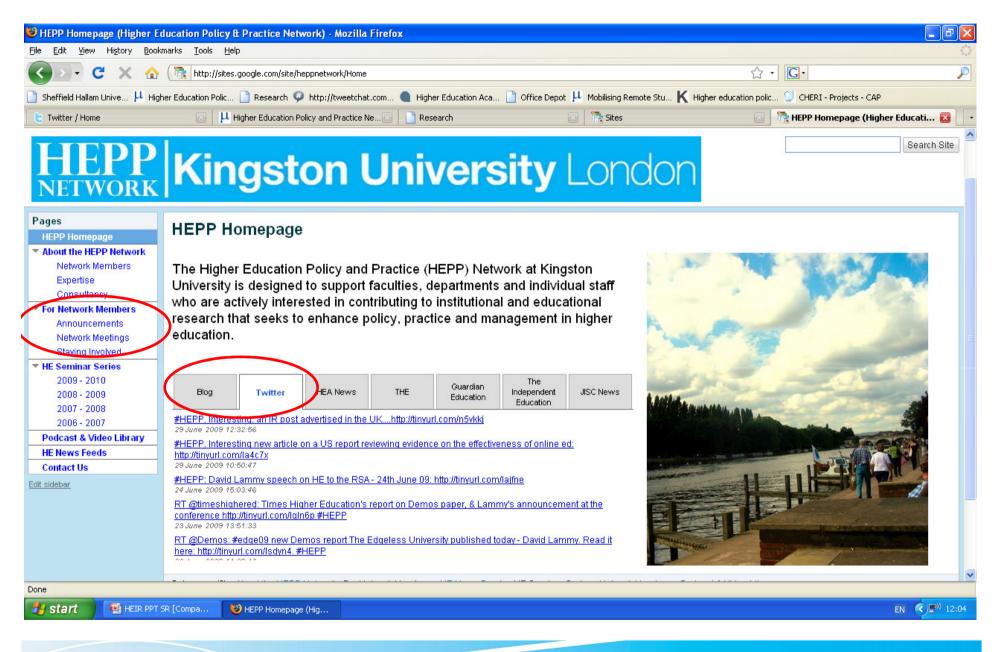


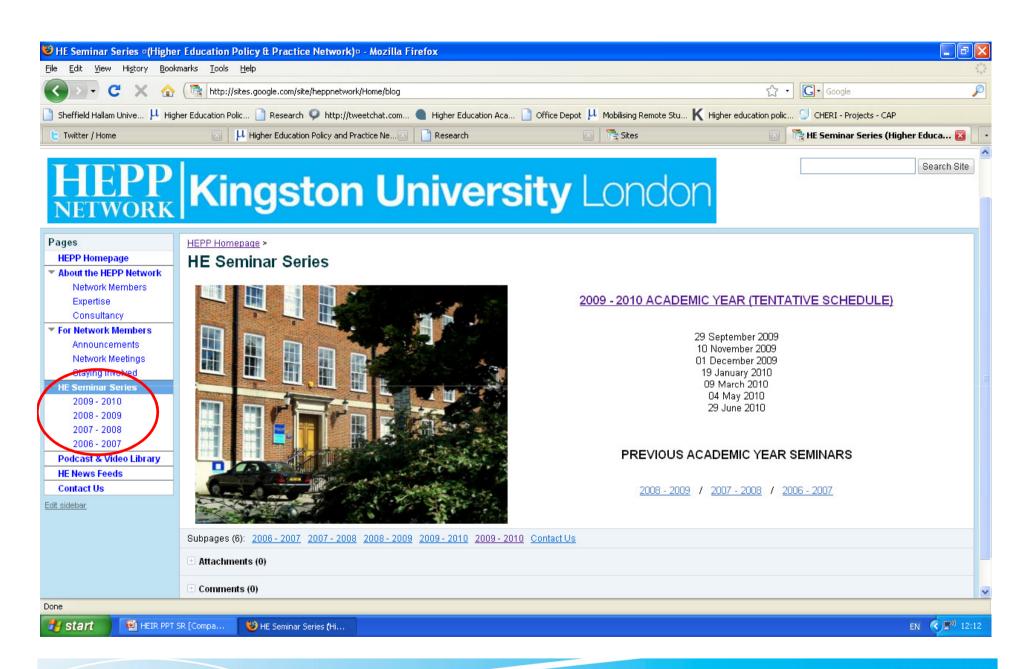


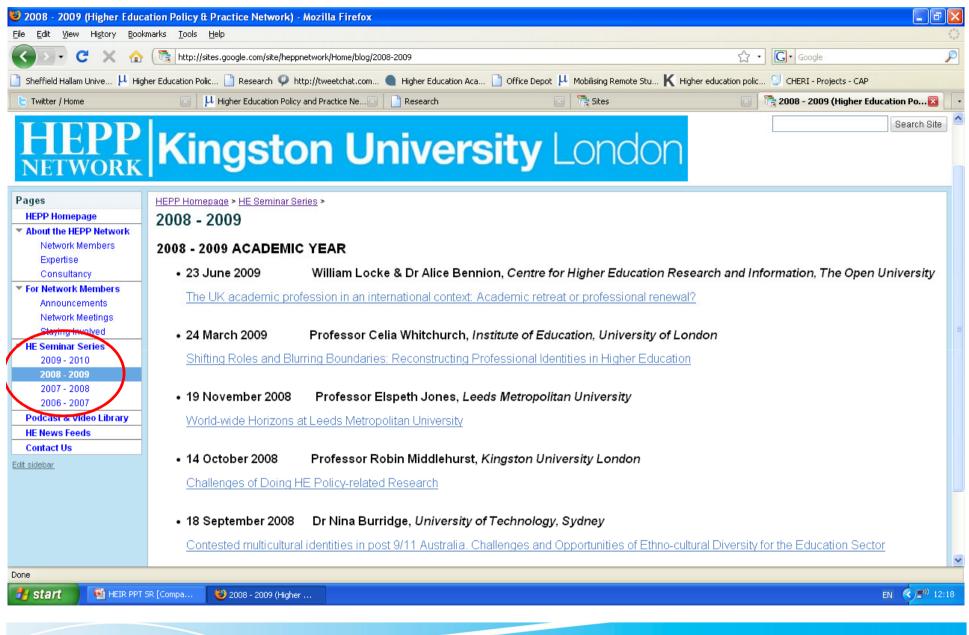


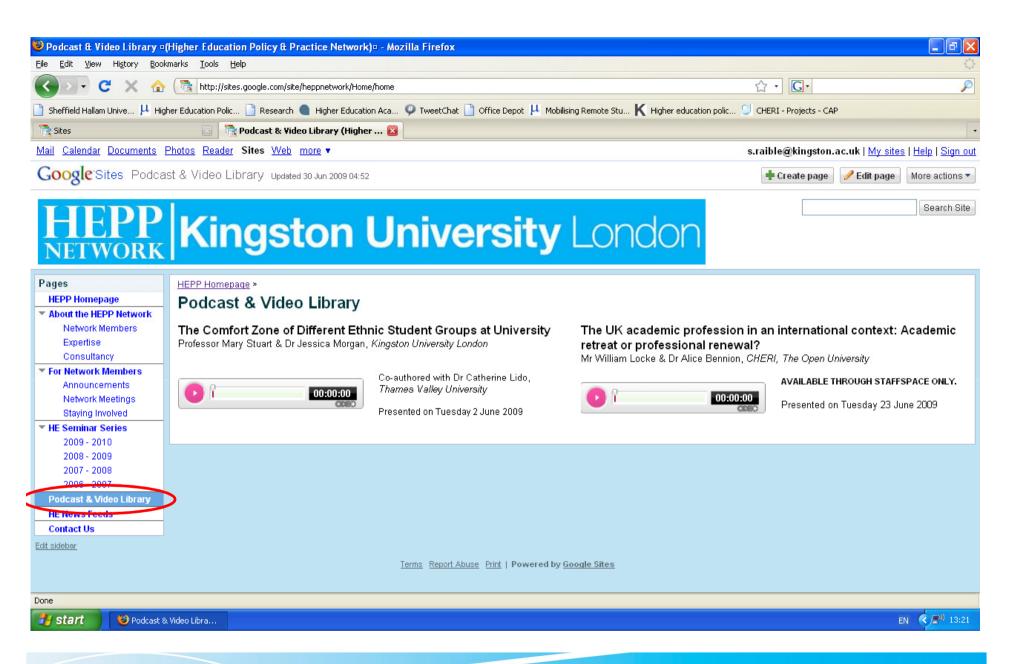


Researcher Database









Future plans for the HEPP networking tools

- July September 2009:
 - Testing phase
 - Development of instructional guides
 - External presence
- September 2009 June 2010:
 - HEPP events
 - Podcasts
 - Promotion of new system
 - Developments for the faculties
 - Further modifications

Some questions for discussion

- Do you have any questions about the HEPP approach?
- How does the HEPP model compare with HE-IR networking activities your institution?
- Has your institution attempted to build connections between 'academic' and 'institutional' researchers?
- Do you use any of the networking tools we describe to support your IR activities?

Please feel free to contact us if you have further queries:

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