



Building Pathways Project CD-Rom - Focus group - FEEDBACK QUESTIONNAIRE

The CD-Rom has been designed to give vocational learners, and prospective apprentices information about Apprenticeships in Engineering and Construction and how following the Apprenticeship route can lead you into Higher Education. The CD-Rom aims to help apprentices explore the available pathways, with the help of case studies of those who have already done it, and the employers who have supported them.

We value your comments on the CD-Rom and below are some questions which we would be grateful if you would complete to assist us in our evaluation. Please feel free to add any other comments. **ALL RESPONSES WILL BE CONFIDENTIAL**

1. What course are you currently engaged in studying ?

2. Is this course

☐

Full time

☐

Part time

3. Are you

☐

Male

☐

Female

4. Have you completed, or are you progressing through an apprenticeship framework ?

☐

Yes

☐

No

5. When did you view the CD-Rom ?

(approx date)

6. Where did you view the CD-Rom ?

☐

Home

☐

At work

☐

College

☐

Other location

7. Platform

☐

PC

☐

Apple

8. Was the machine on which you viewed the CD-Rom internet enabled ?

☐

Yes

☐

No

If yes

a) Did you follow any of the included links to other sites ?

☐

Yes

☐

No

9. What were your initial impressions of the following ?

a) The graphics ?

b) Navigation and features of the CD-Rom?

c) Ease of Use ?

d) Amount and depth of information ?

e) The packaging of the product ?

10. How long did you spend viewing the CD-Rom or following links ?

☐

Less than 10 minutes

☐

Between 10 and 20 minutes

☐

Over 20 minutes

11. Would you return to the CD Rom to revisit any sections or to have a more in depth look ?

☐

Definitely YES

☐

Maybe YES

☐

Unlikely

☐

Definitely NO

Please comment on this answer ►

12. Did you view any of the video case studies ?

☐

Yes

☐

No

If yes

a) Did you find them interesting ?

Please comment on this answer ►

☐

Yes

☐

No

b) Were the "talking heads" relevant to you?

Please comment on this answer ►

☐

Yes

☐

No

13. How useful did you find the information sections in the “Reality Check” room ?

ie What is an apprenticeship, Succeeding as an apprentice, Local support for apprentices, Local Training providers, Local Employers, Lead Industry bodies ?

☐ Very useful ☐ Quite useful ☐ Not very useful ☐ Not useful at all

Please feel free to comment further ►

14. How useful did you find the information sections in the “Next Step” room ?

ie What is higher Education, HE quals explained, Why should I bother ?, Case Studies, Lifelong Learning ?

☐ Very useful ☐ Quite useful ☐ Not very useful ☐ Not useful at all

Please feel free to comment further ►

15. Did you view any of the job descriptions in the “Jobs Room” ?

☐ Yes ☐ No

If yes

13. Did you find the information ?

☐ Very useful ☐ Quite useful ☐ Not very useful ☐ Not useful at all

Please feel free to comment further ►

16. Did you view any of the information on Higher Education ?

☐ Yes ☐ No

If yes

13. Did you find the information ?

☐ Very useful ☐ Quite useful ☐ Not very useful ☐ Not useful at all

Please feel free to comment further ►

17. Do you think there was any information or feature missing from the CD-Rom ?

18. How do you think the CD-Rom could have been improved ?

19. Has the CD-Rom given you further knowledge on progression possibilities for apprentices and vocational learners ?

☐ Definitely YES ☐ To some extent YES ☐ Not a lot



Thank you for completing this questionnaire !